

# Mērniecības nozare ceļā uz...

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# Produktivitāte, inflācija pret vidējo valstī

- Apgrozījums uz 1 nodarbināto (nerēķinot pašnodarbinātos): **~24 800 eiro (2022)**
- Izmaiņas pret 2021: **+8%**
- IKP uz 1 nodarbināto vidēji valstī (faktiskās cenās): **44 273 eiro (2022)**, izmaiņas pret 2021: **+13,3%**
- Inflācija (2022): **17,3%**
- Vidējā darba cena: **512 --> 611 eiro (+19,3%)**

# TOP 20 produktivitāte uz 1 darbinieku (eiro)

|                      |        |
|----------------------|--------|
| PP Ģeodēzija, SIA    | 121987 |
| Vides izpēte, SIA    | 104364 |
| Vizmers, SIA         | 85684  |
| GEO Latgale, SIA     | 79950  |
| ĢEOReljefs, SIA      | 72800  |
| GEO PRO, SIA         | 68341  |
| Smar, SIA            | 66756  |
| ABC Mērniecība, SIA  | 66379  |
| CORTINA, SIA         | 64095  |
| TERRA TOPO, SIA      | 57597  |
| GEOLEVEL, SIA        | 56919  |
| MGR Projekts, SIA    | 51914  |
| GEOMATIC, SIA        | 51757  |
| TOPO PRO, SIA        | 51690  |
| 3MD, SIA             | 50776  |
| Mans mērnieks, SIA   | 49661  |
| VENTMETERS, SIA      | 47336  |
| METO PRO GROUP, SIA  | 47279  |
| TopoDrain, SIA       | 45875  |
| GEO Development, SIA | 45450  |

# Zemākā produktivitāte uz 1 darbinieku (eiro)

|                                |       |
|--------------------------------|-------|
| Gintus, SIA                    | 3497  |
| Metrum AV, SIA                 | 4259  |
| Metrum B, SIA                  | 4967  |
| Ģeodēzists R, SIA              | 5093  |
| Ģeodēzists A, SIA              | 6543  |
| Ģeodēzijas serviss, SIA        | 6750  |
| TopoKAD, SIA                   | 7336  |
| METO PRO, SIA                  | 7437  |
| Leidzi, SIA                    | 8152  |
| DKM, SIA                       | 8810  |
| ST mērnies, SIA                | 9850  |
| GeoProf, SIA                   | 9997  |
| IR-ĢEO, SIA                    | 10210 |
| LAUKU ZEMJU INŽENIERI, SIA     | 10391 |
| TOPOPLĀNS, SIA                 | 10565 |
| Geo Land, SIA                  | 10883 |
| G-BERGS, SIA                   | 11702 |
| RIO M, SIA                     | 11979 |
| NEKUSTAMO ĪPAŠUMU SERVISS, SIA | 12162 |
| NOVADMĒRNIEKS, SIA             | 12645 |

# Superproduktīvi? (darbu skaits uz 1 darbinieku)

|                                     |     |   |
|-------------------------------------|-----|---|
| PP Ģeodēzija, SIA                   | 362 | 1 |
| Ģeodēzija S, SIA                    | 267 | 1 |
| Mans mērnieks, SIA                  | 258 | 1 |
| CORTINA, SIA                        | 250 | 1 |
| TOPO PRO, SIA                       | 201 | 3 |
| ĢEOReljefs, SIA                     | 200 | 1 |
| SOLARS, SIA                         | 190 | 2 |
| Topogrāfs, SIA                      | 174 | 1 |
| ARIBO, SIA                          | 162 | 2 |
| LKS GEO, SIA                        | 161 | 7 |
| GALILEJS, SIA                       | 154 | 4 |
| Ķibilda zemes ierīcības birojs, SIA | 153 | 4 |
| Terra Modus, SIA                    | 153 | 2 |
| ENERGOMONTĀŽPROJEKTS, SIA           | 153 | 2 |
| GEO Latgale, SIA                    | 149 | 3 |
| GeoTopo, SIA                        | 145 | 2 |
| MGR Projekts, SIA                   | 137 | 2 |
| G-BERGS, SIA                        | 137 | 2 |
| Alfa-Ģeo, SIA                       | 135 | 1 |
| Augšdaugavas mērnieks, SIA          | 133 | 1 |
| Ģeo-M, SIA                          | 128 | 1 |

|                                     |     |   |
|-------------------------------------|-----|---|
| ĢEOMETRS, SIA                       | 127 | 7 |
| METO PRO GROUP, SIA                 | 126 | 4 |
| Topo, SIA                           | 124 | 2 |
| Mērnieks ZM, SIA                    | 122 | 2 |
| Meijas mērniecības pakalpojumi, SIA | 121 | 1 |
| ZA69, SIA                           | 115 | 2 |
| ZeTopo, SIA                         | 115 | 2 |
| MAINER, SIA                         | 113 | 1 |
| NP TOPO, SIA                        | 112 | 6 |
| ABC Mērniecība, SIA                 | 105 | 1 |
| Mērvienība, SIA                     | 103 | 1 |
| Teilors, SIA                        | 103 | 1 |
| Bauskas Mērnieks, SIA               | 101 | 3 |
| LatTopo, SIA                        | 100 | 3 |
| AT SURVEY, SIA                      | 97  | 2 |
| Vizmers, SIA                        | 96  | 5 |
| RR Ģeodēzija, SIA                   | 93  | 4 |
| Ģeoprojekts, SIA                    | 93  | 3 |
| LIMBAŽU MĒRNICĪBAS BIROJS, SIA      | 91  | 5 |
| Energoplāns, SIA                    | 86  | 5 |
| IZPĒTE, SIA                         | 84  | 4 |
| LIPSBERGS, SIA                      | 83  | 2 |
| GEO Jūrmala, SIA                    | 82  | 6 |

# Zemākās vidējās reģistrētā darba cenas (ZKU+ADTI)

|                                     | 2022     |        | 2021     |        | 2015     |        | 2014     |        |
|-------------------------------------|----------|--------|----------|--------|----------|--------|----------|--------|
|                                     | Cena EUR | skaits | Cena EUR | skaits | Cena EUR | skaits | Cena EUR | skaits |
| G-BERGS, SIA                        | 86       | 273    | 107      | 338    | 182      | 624    | 164      | 642    |
| Gintus, SIA                         | 121      | 58     | 156      | 55     | 90       | 50     | 173      | 56     |
| IR-ĢEO, SIA                         | 136      | 75     | 248      | 57     |          |        |          |        |
| Ģeodēzija S, SIA                    | 150      | 267    | 157      | 254    |          |        |          |        |
| GeoTopo, SIA                        | 154      | 289    | 179      | 326    | 144      | 181    | 168      | 128    |
| Mērnieks ZM, SIA                    | 156      | 243    | 128      | 308    | 145      | 221    | 112      | 13     |
| LatTopo, SIA                        | 162      | 301    | 247      | 330    | 215      | 164    | 331      | 114    |
| Geo Land, SIA                       | 181      | 60     | 113      | 49     |          |        |          |        |
| Mans mērnieks, SIA                  | 192      | 258    | 168      | 360    |          |        |          |        |
| GALILEJS, SIA                       | 198      | 614    | 180      | 711    | 161      | 438    | 187      | 408    |
| SOLARS, SIA                         | 200      | 380    | 168      | 457    | 158      | 282    | 325      | 162    |
| LIPSBERGS, SIA                      | 212      | 166    | 151      | 221    |          |        |          |        |
| ARIBO, SIA                          | 215      | 323    | 193      | 325    |          |        |          |        |
| ZeTopo, SIA                         | 216      | 229    | 304      | 214    |          |        |          |        |
| ST mērnieks, SIA                    | 217      | 136    | 291      | 131    |          |        |          |        |
| Alfa-Ģeo, SIA                       | 226      | 135    | 287      | 169    | 316      | 257    | 351      | 282    |
| Meijas mērniecības pakalpojumi, SIA | 227      | 121    | 114      | 149    |          |        |          |        |
| Topogrāfs, SIA                      | 230      | 174    | 237      | 159    | 450      | 170    | 301      | 182    |
| Ķibilda zemes ierīcības birojs, SIA | 233      | 613    | 207      | 578    | 179      | 527    | 265      | 413    |
| ĢEOMETRS, SIA                       | 234      | 886    | 199      | 436    | 319      | 474    | 422      | 452    |

# Neliels ieskats pasaules kontekstā

Vidējā cena standarta topogrāfiskajam uzmērījumam

- ASV: ~800 eiro (līdz 1000 kv.m)
- Lielbritānija: ~1200 eiro (laika cenas)
- Latvija: ? (vidējā darba cena 2022.g. - 611 eiro)

# Jautājums pārdomām...

Vai mērniecībā var konkurēt ar kvalitāti?



Is it possible to compete with quality in a strictly regulated business like land surveying?

- ✓ Meklē: **quality competition in land surveying business**
- ✓ Notiek atbilžu ģenerēšana...

Quality is an important factor in any business, especially in a highly regulated one like land surveying. Quality can be defined as the degree to which a product or service meets or exceeds the expectations and requirements of the customers and stakeholders. Quality can be measured by various criteria, such as accuracy, reliability, timeliness, completeness, compliance, and customer satisfaction.

Competing with quality in land surveying means providing high-quality surveying services that meet the standards and specifications of the clients and the regulators, and that add value to the projects and the society. Competing with quality can help land surveying firms to gain a competitive edge, attract and retain customers, enhance their reputation, reduce costs and risks, and improve their performance and profitability.

However, competing with quality in land surveying also poses some challenges, such as:

- The need to invest in advanced surveying equipment and software, and to keep up with the technological innovations and changes in the industry <sup>1</sup>.
- The need to recruit, train, and retain qualified and skilled surveyors, and to ensure their continuous professional development and ethical conduct <sup>2</sup>.
- The need to balance the trade-off between quality and cost, and to justify the value of quality to the customers who may be price-sensitive or unaware of the benefits of quality <sup>3</sup> <sup>4</sup>.
- The need to differentiate the quality of the surveying services from the competitors, and to communicate the quality effectively to the customers and the stakeholders <sup>3</sup> <sup>4</sup>.

Therefore, competing with quality in land surveying is possible, but it requires a strategic approach that aligns the quality objectives with the business goals, and that integrates the quality aspects into the surveying processes and practices. It also requires a commitment to quality from the management and the staff, and a culture of quality that fosters continuous improvement and customer satisfaction.

**Paldies par uzmanību!**